

Get on Lite n' Easy today. Lite n' Easy

Home / News

OCTOBER 17 2017 - 7:00AM

"Farm sheep and wheat but also people".

Steve Evans

News

f SHARE t TWEET e



"Landholders should not just be farming sheep and wheat but also people."

Farmers should recognise the tourist value of their properties, according to a company which specialises in organising holidays for people seeking adventure.

Government, the Youcamp company says, should do more to ease regulations which hamper the growth of "adventure tourism" on farms.

Youcamp says it is "committed to opening up unique frontiers of the Australian outdoors, providing people with access to the best and most exciting, interesting places to stay."

It says that if farmers opened up more of their land to paying tourists they could make more money and "future proof regional Australia".

What it calls the "boutique tourism business" is a way to "not just supplement much needed on-farm income but also to create sustainable private land enterprises that are not subject to the vagaries of climate change.

"By bringing city Australians onto farms as visitors, it also creates a window into the lives of rural landholders and the challenges that they face."

In some European countries, particularly France and Britain, farmers who face crippling pressure from the market have turned to tourism.

In some cases, accommodation on farms is the part of the business which keeps the whole venture afloat. It's been a financial life-saver in rural areas.

But distances in Australia are much greater so what works in Europe may not work in Australia.

But Youcamp alleges that getting approval for land camping in Australia is too tough. "It is not about replacing existing camping and accommodation options but rather creating a much greater mix", said the organisation.

"One of our mottoes is that landholders should not just be farming sheep and wheat but also people," it said.

The company sees itself as a kind of Airbnb of rural areas. Under Airbnb, people take over homes, unsupervised. It's not clear how this would work easily in remote areas.

f SHARE t TWEET e

SUBARU
NEW ENGLAND
187 Byron Street, Inverell
Ph: 6721 7045
OPENING HOURS
Mon-Fri: 8.00am-5.30pm
Sat: 9.00am-12.00pm Sun: Closed

[View More Local Businesses](#)

John Green Construction
From small builder to specialists in all aspects.
[Find out More](#)



Can you see me?
See us at Brennan & Smith Optometrists
[Find out More](#)



John Mair & Co
Service Inverell and North West New England
[Find out More](#)



Is your pet sick?
See the animal experts at Gowrie Vet Clinic
[0267...](#) [Show Number](#)



Gwydir Park
Care & accommodation for all your pets
[0267...](#) [Show Number](#)



Professionals Inverell
You are assured of receiving honest & helpful advice.
[Find out More](#)



[List Your Business Here](#)

LOCAL NEWS

- 1 Protecting regional airports like ours
- 2 Inverell trio inspired and challenged by Kokoda trek
- 3 Another honour for Holly
- 4 Age pension crisis is looming
- 5 Rain shouldn't harm quality

0 Comments The Inverell Times 1 Login

Recommend Share Sort by Best

Start the discussion...

LOG IN WITH OR SIGN UP WITH DISQUS

Name

Be the first to comment.

Subscribe Add Disqus to your site Privacy **DISQUS**



WE RECOMMEND

Fire in truck on Gwyon Highway NEWS

Protecting regional airports like ours NEWS

Hospital gets helping hand from fundraising bike... COMMUNITY

Thunder rumbling again on palliative care OPINION

Chronic illness getting in the way of life? You... MAURICE BLACKBURN

Super investment strategies for you ESUPERFUND

How To Budget & Still Live Life To The Fullest REST SUPERFUND

Streamline your business processes with Vodafone VODAFONE

powered by plista

Save time, submit online

Fairfax Media

Follow us on Facebook

Inverell Times 6,772 likes

Like Page Share

Be the first of your friends to like this

Fresh **NEW** choices for spring... **Lite n' Easy**

THE INVERELL Times

<p>AUSTRALIAN COMMUNITY MEDIA</p> <ul style="list-style-type: none"> About Us Advertising Privacy Policy Conditions of Use 	<p>THE INVERELL TIMES</p> <ul style="list-style-type: none"> Contact Us About Us Advertise With Us 	<p>CLASSIFIEDS</p> <ul style="list-style-type: none"> Business Listings Place an Ad Classifieds & Notices Cars Jobs Domain Nabo AgTrader Tributes Celebrations 	<p>SUBMIT</p> <ul style="list-style-type: none"> Letter to the Editor
---	--	---	---