

# HOST HANDOUT # 15

## Using the Youcamp logo



At Youcamp, we are passionate about providing people with access to new and exciting outdoor experiences which will enrich their lives. Places are always better when you know a local, and that's exactly what the Youcamp business is built on.

The Youcamp logo carries immediate recognition to guests and we encourage hosts to use it wherever possible to promote bookings.

Some suggested uses:

- Use it on your website and link to your unique Youcamp page
- Use it on a brochure
- Use it on social media

Our logo is one of our most important brand assets, it stands for who we are and what we are about, so please always treat it with respect.

To download a copy simply head to our Help Centre, it's in the section "Being a successful Host". If you require a reverse colour version (for use on dark backgrounds) please contact us.

**you  
camp.**