

HOST HANDOUT # 11



Getting to know Free Range Camping

Youcamp is not affiliated with Free Range Camping www.freerangecamping.com.au (FRC). We are friends with them, and we like to support our hosts to ensure they know of other channels to promote themselves and drive their own bookings.

FRC is an online directory where suppliers list accommodation for travellers to obtain more information. Guests cannot book online.

There are a few ways your property can be listed on FRC;

1. You add your own listing for free
2. FRC has already added basic details, you need to take ownership & update
3. You pay FRC to do it for you (D4U)

To start with, see if you are already listed on their website. Go their website and register to become a general member. Go to the search function and search for your property by typing in the nearest town into the search field.

Does your listing appear? If it does appear and you did not put it there, contact FRC directly via info@freerangecamping.com.au and request to take ownership of the listing. They will then assign you control so you can edit as you wish.

If your property does not appear and you want to take advantage of the extra exposure via this channel, create a free listing for yourself.

To do this go the page that says LIST WITH US which will take you through the process preparing your listing. Contact FRC if you need assistance.

There is an option to have your listing prepared for you by the FRC team for a fee. See their website for more details on their D4U option.

When you list with them you have the option of offering FRC members a discount. This is completely up to you and it's very simple to apply a % discount to confirmed bookings. You apply this discount manually when the booking is confirmed. We can help if you need to be shown how to do this.

When you create your listing it is critical that you use words in your general description that bookings need to be made via Youcamp and insert a link to your Youcamp listing in the general description text.

When you complete the contact details section, if you don't want people to turn up unannounced then leave these blank and use text "Bookings only via Youcamp". Do not add your phone number unless you want to accept calls.

There's a space for your website so ensure you use your Youcamp weblink, for example www.youcamp.com/view/redbankway. Use your Youcamp weblink EVERYWHERE you want to generate bookings.

Contact us via info@youcamp.com