

HOST HANDOUT # 10

Becoming a featured property



Each week we feature two properties:

1. “Property of the Week” is a general property feature
2. “Adventure of the Week” is for listings with bookable Activities & Tours

We promote you far and wide across Australia to our database of website subscribers and to our social media communities. You will be featured on the Youcamp homepage and have the chance to feature on the BCF homepage.

If you’d like to be featured there are a few things that we ask you to do in return for us supporting you:

1. Let us know that you’d like to be featured!
2. Ensure there are plenty of good quality photos in all photo galleries
3. Proof read your listing and fix any spelling mistakes
4. Ensure any unavailability is blocked in your calendar
5. Link your external channels (such as your own website and social media pages) to your listing on Youcamp using your Youcamp website URL (looks like this <https://youcamp.com/view/riverdell>). See below for details.
6. Ensure your profile is completed including photo and general description

EXTERNAL CHANNELS

If your property has a presence on FACEBOOK then please do the following:

1. Use your Youcamp website URL in the About Us website section
2. Use your Youcamp website URL in the Book Now button link
3. Do a post that you welcome campers to book via Youcamp and paste in your Youcamp website URL.

If your property has a presence on INSTAGRAM then please do the following:

1. Update the bio to say you welcome campers and bookings are via Youcamp
2. Use your Youcamp website URL in the website section of the bio

If your property is listed on WIKICAMPS then please do the following:

1. Update the contact details to say you accept pre-bookings via Youcamp
2. Use your Youcamp website URL in the website section of the bio

If you have your own website, in an appropriate location please link to your Youcamp page. We suggest uploading the Youcamp logo and inserting a link when clicked to your Youcamp URL.

To be featured it's not mandatory you have social media pages and a website. We understand some hosts have none of the above and that’s perfectly fine, we can still feature you as long as the other criteria has been met. We are here to help.

Contact us via info@youcamp.com